

Opportunity Information

RITEWAYS is known for its TALLBOY®, veggyBARREL®, and rejuWATER® brands in the Composting, Urban Farming, and Decentralized Wastewater Recycling segments. It has a strong brand presence in Bangalore and the southern part of India. For the first time ever, a franchise opportunity is available in these segments. They are easy to replicate and needed worldwide.



Franchise Opportunities

TALLBOY® Franchise: Create zero-waste zones in your city/territory by building, selling, installing, and operating TALLBOY® composting systems.

veggyBARREL® Franchise: Building, Selling and Servicing veggyBARREL® Farming & Urban Farming projects in your community.

rejuWATER® Franchise: Build on site, install, and operate the rejuWATER® sewage & effluent treatment plants using sunlight & soil.



Tier 1

Population size: more than 40 Lakhs
Total market size: 400 Cr

- Retail market: 15%
- Food service market: 25%
- Household market: 60%



Tier 2

Population size: between 20-40 lakhs
Total market size: 200 Cr

- Retail market: 16%
- Food service market: 25%
- Household market: 59%



Tier 3

Population size: less than 20 Lakhs
Total market size: 100 Cr

- Retail market: 20%
- Food service market: 30%
- Household market: 50%



Market

- RETAIL : Resorts, Clubs, Malls
- FOOD SERVICE : Fish markets, Meat markets, Poultry farms, Dairy farms
- HOUSEHOLD : Corporate offices, STP/FSTP

TALLBOY®

veggyBARREL®

rejuWATER®

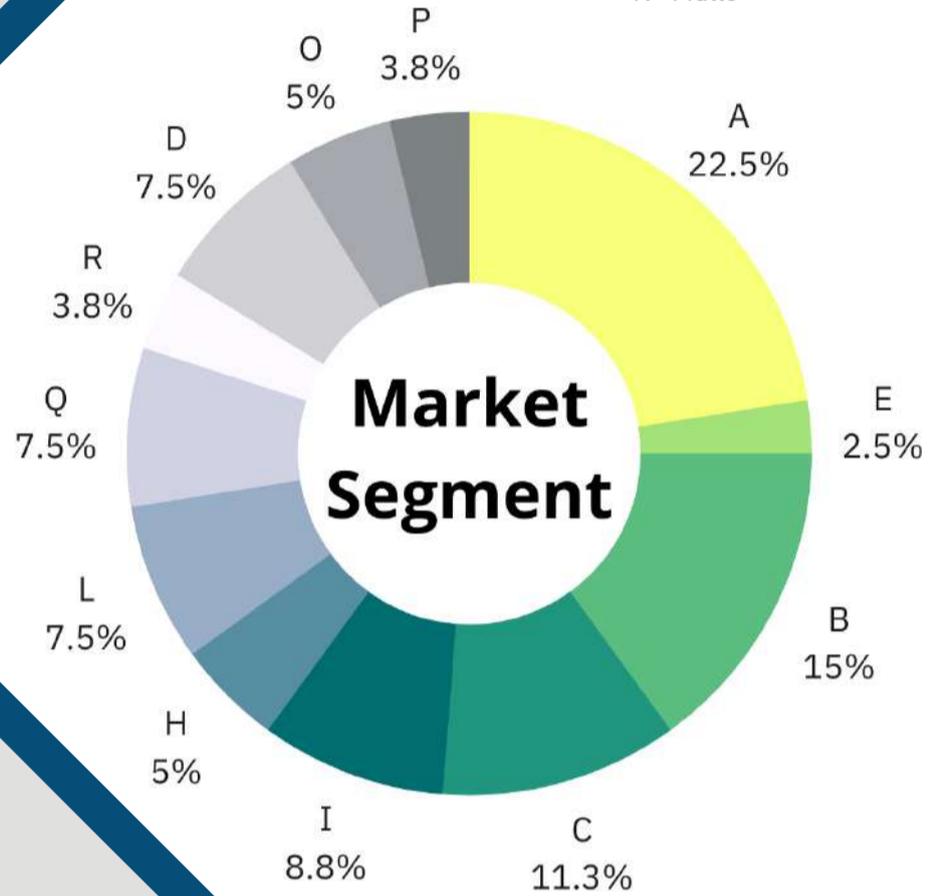


Opportunity Information

After receiving the lead, the opportunity information brochure along with pricing is usually sent as the next step. If you have not received the pricing details, please contact us at franchise@rite-ways.com or call +91 901 903 4000.

RITEWAYS shall score and profile the interested franchisee after the brochure and pricing are sent.

- A Individual homes
- B Apartments
- C Villas
- D Schools
- E Factories
- H Places of worship
- I Vegetable Markets
- L Food processing units
- O Commercial kitchens
- P Resorts
- Q Clubs
- R Malls



Contact Details:

- +91 901 903 4000
- franchise@rite-ways.com
- www.rite-ways.com
- 3GGH+7V Bengaluru

If you are interested further, do let us know.



Profiling Form



Scoring Form



Investment

Investment: INR 10-20 lakhs
 Franchise/Brand Fee: INR 5-20 lakhs
 Royalty/Commission: 7%



Property details

Type of property required for this franchise opportunity : Commercial
 Floor area requirement : 2000 Sq.ft
 Preferred location of unit franchise outlet : Non prime location



Returns

Anticipated percentage return on investment: 70 %
 Likely pay back period of capital for a Unit Franchise: 0-0 Years